

Board of Directors

Pamela B. Daniels, *President*
Dr. Aubrey Gregory, *Vice President*
Tomecca Keyes, *Secretary*
Evelyn Littles, *Treasurer*
Cesar A. Vizcaino
Sandy Castor
Tomas Porturas
Lenny Robbins
Dumerzier Charles
Hon. Joseph A. McCallum
Hon. Ras J. Baraka

Meeting of Board of Directors
Wednesday, February 1, 2017
UVSO Vailsburg Child Development Center at Ivy Hill
475 Irvington Avenue Newark, NJ 07106

Meeting called to order by: Dr. Aubrey Gregory
Time: 10:25AM
Attendees: Seth Grossman, Dr. Aubrey Gregory, Lenny Robbins,
Marcelleous Allen, Pamela B. Daniels, Rufus Johnson,
Sandy Castor, Evelyn Littles, Mecca Keyes (via phone)

Minutes

1. Welcome & Introductions

Replacements for Joy Christmas & Diane Mitchell at their respective branches are as follows. Both managers were invited to today's meetings to be confirmed as board members.

- a. Jonathan Garcia, Branch Manager, Investors Bank – *to be rescheduled*
- b. Dominique Wilson, Assistant Branch Manager, Gibraltar Bank – *to be rescheduled*

2. Membership Discussions:

- a. Antonio Rivera - Business owner stepped down from PWI Board.
- b. Pasquale "Pat" Romaginulo, owner of Papa Pat's Restaurant proposed as a SOAve business establishment replacement for A. Rivera.
 - An engaged community member, participated in the WWBID Exploratory Committee meetings, met with Councilman McCallum & NCEDC to express his support of BID effort and lend himself to the process.
 - Motion to accept nomination: R. Johnson
 - Second: L. Robbins
 - Move: Carried unanimously
- c. Dr. Maime Bridgeforth was nominated by the Mayor's Office to join PWI Board. Part of the community for 40+ years. Dean at ECC, pastor of church on SOAve, former WW Councilwoman.
 - Board discussed Mayor's office current designee's (Shabazz) lack of participation in Board activity.
 - Board must determine if an additional "At-Large" position to board-make up must be added to accommodate this request.
 - "At-large" candidates are outlined in PWI bylaws as representatives of each West Ward neighborhood.
 - New board members may only be introduced when a spot is available on the Board.
 - Motion to postpone confirmation: C. Vizcaino
 - Second: L. Robbins
 - Move: Carried unanimously
 - NCEDC will follow-up with Mayor's Office on Bridgeforth/Shabazz appointment.

Partnership West, Inc.

462 Sanford Avenue 2nd Floor
Newark, NJ 07106
973.374.2000 x. 1402

3. Operations:

a. **Status of 2017 Budget** – Budget packet submitted to City Of Newark December 2016. PWI Board today reviewed 2016 4th Quarter Budget & 2017 Full Budget as presented to City Council on December 21, 2016.

- Motion to adopt 2016 4th Qtr & 2017 Full Budget: L. Robbins
- Second: E. Littles
- Approve: Carried unanimously

b. Executive Director Search

- President to appoint executive search committee. Could be PWI Executive Committee
- CPS provided hiring reference materials, timelines, deadlines, therein.
- City of Newark is custodian of funds
- ED's vision is crucial
- Executive Committee will be the Search Committee and anyone else interested.

c. Tax ID/Incorporation

- Must file for Federal Tax ID

d. Newark CEDC Seed Funding

- Need a letter from Newark CEDC confirming commitment and requirements of matching funds.
- Take commitment letter to leverage additional start up dollars from Banks/other entities.

e. Formal operations location/office

- Executive Director will finalize details and agreements

4. Marketing & Public Relations:

a. Branding – domain, logo/design, website

b. PWI Collateral

- Spring issue newsletter – what's happening in the BID
- Potential Designers
 1. Ace Arnejo
 2. Vince Baglivo

c. Committee Overview – to be shaped from guidelines to be shared by CPS.

d. Marketing Committee Membership - tabled

5. Quality of Life Committee

a. Corridor Maintenance – Chris Bernardo District Cleaning & Maintenance Services

b. Security

c. Committee Overview – to be shaped from guidelines to be shared by CPS.

d. Quality of Life Committee Membership - tabled

6. Future Meeting Guests:

a. Veronica Manning, UVSO Executive Director will attend next meeting currently slated for 3/1/17.

b. Mr. Sawab, New American Restaurant (Sanford & Mt. Vernon) to be invited to a future meeting. PWI will make it policy to invite new business owners to the PWI full session.

7. Next Meeting:

- a. Discussion: Meeting day/timeframe
 - Doodle Poll to determine if a new day of week or timeframe better suits Board members.
 - Board President to ask each board member: *What would make it easier for you to come to the meeting?*
- b. Discussion: Executive Committee meetings will be held separately. A replacement is needed for the alternate secretary role. Will vote once more Board members are present.
- c. Wednesday - March 1, 2017 at 10AM

Adjournment: L. Robbins
Time: 11:18AM
Approve: Unanimously approved

Signature of Secretary:



Date:

February 6, 2017
